

VINCE WALLACE

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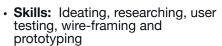
UX MANAGEMENT / DESIGN / RESEARCH with entrepreneurial and educational skills and insights. Eager to collaborate in creative settings to utilize and expand my capabilities. Broad interests in concept development, UX design, research and narrative storytelling across multiple sectors.

PRODUCT & VOICE USER INTERFACE DESIGN

Career Foundry bootcamp (remote certification)

JAN 2024 - NOV 2024

Completed several product design challenges in an intensive one year boot camp.



 Tools: Learned Figma and was introduced to Amazon AWS





Web-responsive apps -The DIY Homebuilder and Master Language.





Voice interactive apps utilizing Amazon's AWS for Alexa, including **FitFork** recipe skill and What Dragon Am I? personality



STORY FORGE

Owner / Studio Manager (Nashville, TN)

JAN 2017 - DEC 2020

Launched and grew a member-based commercial visual media rental facility tailored to meet the production and event needs of the business and creative communities.

- Ideated, Designed, Founded and managed all aspects of the studio, from construction to daily operations, executing service design, marketing and website development, and organized community events while overseeing staff and member management.
- · Achieved a national client base, with artists like Grammy winning Keb' Mo', the Oak Ridge Boys, and Caroline Jones, servicing creative, business, educational and political clients from Nashville to major cities like L.A. and New York.
- Enhanced the local art scene with a facility for artist collaboration and social interaction with events like the Nashville Art Crawl.
- Successfully grew the business by more than 50% year over year for three consecutive years, demonstrating significant market acceptance and operational success on a shoestring budget.

TOOLS

Creative Software:

FIGMA ADOBE SUITE LIGHTROOM I-MOVIE FINAL CUT PRO CAMTASIA

Productivity Software:

PAGES NUMBERS GOOGLE SUITE SLACK **SLING STUDIO**

Web Development/Design:

Social Media: **INSTAGRAM FACEBOOK PINTEREST** X

Payment Processing: **STRIPE**

SQUARE

Scheduling & Booking: **ACUITY SCHEDULING**

Gear:

CANON BODIES / LENSES ON / OFF CAMERA STROBE **GRIP / ACCESSORIES**



SILVER HILL IMAGES

Photographer/Visual Artist/Writer/Instructor (various)

AUG 2000 - DEC 2017

Created a well-respected, multi-faceted photography business with national-level clients across multiple industries and genres.

- Creative Production & Technical Skills: Led diverse photography and videography projects, managing everything from script to post-production. Gained expertise in Adobe Suite and video editing tools like Final Cut and Camtasia.
- Client & Business Management: Managed all aspects of business including client relations, project development, legal documentation, marketing, websites, social media, and shoot logistics.
- Educational Initiatives: Founded Silver Hill Photo Instruction, produced DVD instructional content, and taught at Vanderbilt University Sarratt Art Studios, mentoring thousands of students through various channels over several years with a high number of repeat clients and positive ratings.