



SUMMARY

UX MANAGEMENT / DESIGN / RESEARCH with entrepreneurial and educational skills and insights. Eager to collaborate in creative settings to utilize and expand my capabilities. Broad interests in concept development, UX design, research and narrative storytelling across multiple sectors.

EXPERIENCE

PRODUCT & VOICE USER INTERFACE DESIGN

Career Foundry bootcamp (remote certification)

JAN 2024 - NOV 2024

Completed several product design challenges in an intensive one year boot camp.

- **Skills:** Ideating, researching, user testing, wire-framing and prototyping
- **Tools:** Learned Figma and was introduced to Amazon AWS



Web-responsive apps - **The DIY Homebuilder** and **Master Language**.



Voice interactive apps utilizing Amazon's AWS for Alexa, including **FitFork** recipe skill and **What Dragon Am I?** personality quiz.



STORY FORGE

Owner / Studio Manager (Nashville, TN)

JAN 2017 - DEC 2020

Launched and grew a member-based commercial visual media rental facility tailored to meet the production and event needs of the business and creative communities.

- **Ideated, Designed, Founded and managed all aspects of the studio**, from construction to daily operations, executing service design, marketing and website development, and organized community events while overseeing staff and member management.
- **Achieved a national client base**, with artists like Grammy winning Keb' Mo', the Oak Ridge Boys, and Caroline Jones, servicing creative, business, educational and political clients from Nashville to major cities like L.A. and New York.
- **Enhanced the local art scene** with a facility for artist collaboration and social interaction with events like the Nashville Art Crawl.
- **Successfully grew the business** by more than 50% year over year for three consecutive years, demonstrating significant market acceptance and operational success on a shoestring budget.



SILVER HILL IMAGES

Photographer/Visual Artist/Writer/Instructor (various)

AUG 2000 -DEC 2017

Created a well-respected, multi-faceted photography business with national-level clients across multiple industries and genres.

- **Creative Production & Technical Skills:** Led diverse photography and videography projects, managing everything from script to post-production. Gained expertise in Adobe Suite and video editing tools like Final Cut and Camtasia.
- **Client & Business Management:** Managed all aspects of business including client relations, project development, legal documentation, marketing, websites, social media, and shoot logistics.
- **Educational Initiatives:** Founded **Silver Hill Photo Instruction**, produced **DVD instructional content**, and taught at Vanderbilt University **Sarratt Art Studios**, mentoring thousands of students through various channels over several years with a high number of repeat clients and positive ratings.

TOOLS

Creative Software:

FIGMA
ADOBE SUITE
LIGHTROOM
I-MOVIE
FINAL CUT PRO
CAMTASIA

Productivity Software:

PAGES
NUMBERS
GOOGLE SUITE
SLACK
SLING STUDIO

Web Development/Design:

WIX

Social Media:

INSTAGRAM
FACEBOOK
PINTEREST
X

Payment Processing:

STRIPE
SQUARE

Scheduling & Booking:

ACUITY SCHEDULING

Gear:

CANON BODIES / LENSES
ON / OFF CAMERA STROBE
GRIP / ACCESSORIES